

Investing in People

Investing requires choosing good securities, putting them together in a well-balanced portfolio, monitoring their progress, and waiting patiently for growth to occur. In business, it's important to invest in good people. Twelve years ago, I invested in a young man fresh out of college and now I have a partner, someone who shares my values and philosophy. Ryder is now leading the charge as we look for the next generation of advisors. This summer, we have two interns, Mauria Ferrell and Brady Gray, who are both rising seniors at Mississippi State University. Know we are not biased! Ryder is touching base with all local schools in our search for the best and brightest!



Brady...

I am very excited to be interning with New Perspectives this summer because I have always felt drawn to the financial planning side of finance. This opportunity has already shown me how people really value getting a professional's opinion. Every day we are working on something different. For instance, we recently helped write a script for an upcoming radio broadcast! Just last week, we spent hours digging into a client's financials and built a financial plan to guide them through the next stage of their lives. This has been great, real-world experience that just cannot be replicated in the classroom.

I have really valued getting to observe how the business operates, how they interact with clients, and their overall attitude of truly wanting to do what is best for their clients. I am so grateful for this opportunity to work and learn about this field from professionals that know just about everything there is to know in this line of work.



Mauria...

When I applied for college, someone from the financial aid office helped me with paperwork for scholarships, grants, and financial aid. I had no idea what I was doing, and I did not know anything about getting my college tuition paid. Because of this person's kindness and help, I got my tuition paid. That is part of the reason why I chose Finance for my major. I realized that I wanted to help people learn about managing their money.

We have been researching and writing blogs for the New Perspectives website. Interning at New Perspectives has taught us so much more than doing homework or taking tests can. My mother always told me the importance of learning what to do with your money. The employees at New Perspectives continually show us how invested they are in their clients' lives. They always make sure that the client is comfortable with and understands what is best for their money.

**“Surround yourself with only people who are going to lift you higher.”
- Oprah Winfrey**

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